

# Cookie policy

15th October 2019

The website [kiprite.com](http://kiprite.com) collects and stores “cookies”. “Cookies” are small text files, which are stored on the user’s device for a specific amount of time upon visitation of the website. On their own, they do not require any personal information in order to be used and do not identify the person using the Internet. “Cookies” collect information about the way the user interacts with the website in order to improve its efficiency and allow other functionalities without identifying a certain user.

In the following policy we state and explain our principles for collecting, storing and processing “cookies”. Those rules explain how we from Kiprite EOOD and the users of our website actually use “cookies” and the different ways to control them.

## 1. WHAT ARE COOKIES?

“Cookies” are small portions of data, stored in text files on your computer or another device, which you are loading the website on. They are widely used and their aim is to “remember” you and your preferences – for one visitation (via *Session Cookies*) or multiple visitations (via *Persistent Cookies*). They provide a successive and effective journey for the user by performing main functions such as allowing the user to register and stay in their profile. Our company uses “cookies” from Google Analytics and WordPress for acquiring information about how and when specific pages of our website are visited, as well as how many people have visited them.

You can set your browser to decline, remove or block “cookies” or to tell you when a new “cookie” is generated, without affecting most of the website’s functionalities. For more information on “cookies”, please visit: [www.allaboutcookies.org](http://www.allaboutcookies.org).

## 2. WHAT TYPES OF COOKIES DO WE USE?

### **Strictly Necessary Technical “Cookies”**

Those “cookies” are necessary in order for our site to function and they cannot be turned off. Usually they are generated upon the actions you have taken, which could be a service request, setting your privacy preferences, logging into the system or filling out forms. You can set your browser to block those “cookies” or warn you about them, but in this case some parts of our page will not work for you. Those “cookies” do not collect any personal information.

Some “cookies” are only for registered users, while others are for all users and they are listed in the table below. When a “cookie” only concerns a certain subdomain, they are situated in the corresponding header.

### **Functionality “Cookies”**

Those “cookies” are used to store preferences stated by the user, such as name, language and location.

### **Performance “Cookies”**

They are used by a trusted third-party network (i.e. Google Analytics) to track details such as how many unique visitors have visited the site and how many times

each page was shown. This information is collected in order to improve the practice and experience for the visitors as well as for our website.

### **“Cookies” for Improving Effectiveness**

“Cookies” for improving effectiveness collect information about the way users interact with our website. This information is collected solely for improving the functionality of our website.

### **Social Media “Cookies”**

They collect information about the usage of Social medias. “Cookies”, used by Facebook and Instagram (by using the sharing buttons) – datr (536 days), fr (89 days), lu (536 days). We don’t have direct control over the information collected by those “cookies”.

### **“Cookies” we use:**

#### **wordpress.org**

<b>Cookie</b>	<b>Duration</b>	<b>Purpose</b>
devicePixelRatio	Browser default (1 year)	Used to make the site responsive to the visitor’s screen size.
wordpress_test_cookie	Session	Tests that the browser accepts cookies.

__utma	2 years	<a href="#">Google Analytics</a> - Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmb	30 minutes	<a href="#">Google Analytics</a> - Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	Session	<a href="#">Google Analytics</a> - Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmt	10 minutes	<a href="#">Google Analytics</a> - Used to throttle request rate.

__utmz	6 months	<a href="#">Google Analytics</a> - Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
wp-settings-{user_id}	1 year	Used to persist a user's wp-admin configuration.
wporg_logged_in wporg_sec	14 days if you select "Remember Me" when logging in. Otherwise, Session.	Used to check whether the current visitor is a logged-in WordPress.org user.
cookie_notice_accepted	1 month	Used by Cookie Notice plugin whose function is "to elegantly inform users that your site uses cookies and to comply with the EU cookie law GDPR regulations." (according to the plugin info itself)

Cookie	Duration	Purpose
welcome-{blog_id}	Permanent	Used to record if you've chosen to hide the "Welcome" message at the top of the corresponding blog.
showComments	10 years	Used to determine if you prefer comments to be shown or hidden when reading the site.

#### **\*.trac.wordpress.org**

Cookie	Duration	Purpose
trac_form_token	Session	Used as a security token for cross-site request forgery protection.
trac_session	90 days	Used to keep anonymous session information.

#### **codex.wordpress.org**

Cookie	Duration	Purpose
--------	----------	---------

codexToken	6 months	Used to check whether the current visitor is a logged-in WordPress.org user. Only set if you select "Keep me logged in" when logging in.
codexUserId codexUserName	6 months	Used to check whether the current visitor is a logged-in WordPress.org user.
codex_session	Session	Used to check whether the current visitor is a logged-in WordPress.org user.

### \*.wordcamp.org

Cookie	Duration	Purpose
camptix_client_stats	1 year	Used to track unique visitors to tickets page on a WordCamp site
wp-saving-post	1 day	Used to track if there is saved post exists for a post currently being edited. If exists then let user restore the data
comment_author_{hash }	347 days	Used to tracked comment author name, if "Save my name, email, and

		website in this browser for the next time I comment." is checked
comment_author_email_{hash}	347 days	Used to tracked comment author email, if "Save my name, email, and website in this browser for the next time I comment." is checked
comment_author_url_{hash}	347 days	Used to track comment author url, if "Save my name, email, and website in this browser for the next time I comment." checkbox is checked
wp-postpass_{hash}	10 days	Used to maintain session if a post is password protected
wp-settings-{user}	1 year	Used to preserve user's wp-admin settings
wp-settings-time-{user}	1 year	Time at which wp-settings-{user} was set
tix_view_token	2 days	Used for session managing private CampTix content

tk_ai	Browser default	Used for tracking
jetpackState	Session	Used for maintaining Jetpack State
jpp_math_pass	Session	Verifies that a user answered the math problem correctly while logging in.
stnojs	2 days	Remember if user do not want JavaScript executed
wordpress_logged_in_{hash}	Session	Remember User session
wordpres_test_cookie	Session	Test if cookie can be set

For more information: <https://wordpress.org/about/privacy/cookies/>

### 3. CONTROLLING THE COOKIES

Visitors may wish to restrict the use of cookies, or completely prevent them from being set. Most browsers provide for ways to control cookie behavior such as the length of time they are stored — either through built-in functionality or by utilizing third party plugins.

To find out more on how to manage and delete cookies, visit [aboutcookies.org](https://aboutcookies.org). For more details on advertising cookies, and how to manage them, visit [youonlinechoices.eu](https://youonlinechoices.eu) (EU based), or [aboutads.info](https://aboutads.info) (US based).

Google Analytics - <https://tools.google.com/dlpage/gaoptout>

It's important to note that restricting or disabling the use of cookies can limit the functionality of sites, or prevent them from working correctly at all.

## 4. COOKIES WE USE FOR GOOGLE ANALYTICS

Google Analytics is a simple, easy-to-use tool that helps us measure how users interact with our website's content. As a user navigates between web pages, Google Analytics provides us with JavaScript tags (libraries) to record information about the page a user has seen, for example the URL of the page. The Google Analytics JavaScript libraries use [HTTP Cookies](#) to "remember" what a user has done on previous pages/interactions with the website.

Google Analytics supports three JavaScript libraries (tags) for measuring website usage: [gtag.js](#), [analytics.js](#), and [ga.js](#). The following sections describe how each use cookies.

### **gtag.js and analytics.js**

Cookie	Duration	Purpose
_ga	2 years	Used to distinguish users.
_gid	24 hours	Used to distinguish users.

_gat	1 minute	Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named <code>_dc_gtm_&lt;property-id&gt;</code> .
AMP_TOKEN	30 seconds to 1 year	Contains a token that can be used to retrieve a Client ID from AMP Client ID service. Other possible values indicate opt-out, inflight request or an error retrieving a Client ID from AMP Client ID service.
_gac_<property-id>	90 days	Contains campaign related information for the user. If you have linked your Google Analytics and Google Ads accounts, Google Ads website conversion tags will read this cookie unless you opt-out. <a href="#">Learn more.</a>

## ga.js

Cookie	Duration	Purpose
__utma	2 years from set/update	Used to distinguish users and sessions. The cookie is created when the javascript library executes and no existing __utma cookies exists. The cookie is

		updated every time data is sent to Google Analytics.
__utmt	10 minutes	Used to throttle request rate.
__utmb	30 minutes from set/update	Used to determine new sessions/visits. The cookie is created when the javascript library executes and no existing __utmb cookies exists. The cookie is updated every time data is sent to Google Analytics.
__utmc	End of browser session	Not used in ga.js. Set for interoperability with urchin.js. Historically, this cookie operated in conjunction with the __utmb cookie to determine whether the user was in a new session/visit.
__utmz	6 months from set/update	Stores the traffic source or campaign that explains how the user reached your site. The cookie is created when the javascript library executes and is updated every time data is sent to Google Analytics.
__utmv	2 years from set/update	Used to store visitor-level custom variable data. This cookie is created when a developer uses the <a href="#">_setCustomVar</a> method with a visitor level custom variable. This cookie was also used for the

		deprecated <code>_setVar</code> method. The cookie is updated every time data is sent to Google Analytics.
--	--	--

## urchin.js

Historically, Google Analytics provided a JavaScript measurement library named `urchin.js`. When the newer `ga.js` library launched, developers were encouraged to migrate to the new library. For sites that have not completed the migration, `urchin.js` sets cookies identically to what is set in `ga.js`. Read the [ga.js cookie usage section](#) above for more details.

For more information about Google Analytics Cookies:

<https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage>

If you have any questions regarding our Cookie Policy, feel free to contact us at

[kiprite@abv.bg](mailto:kiprite@abv.bg)